

British Columbia Society of Orthodontists
November 4, 2019
Market Restaurant, ShangriLa Hotel, Vancouver, BC

Members in attendance: Jordan Millar, Peter Luu, Trista Felty, Charity Siu, Belinda Weltman, Neville Jeannotte, Ritchie Mah, Lenore Louie, Ed Yen, Paul Witt, Kenneth Lam, Sayeh Ehsani, Colleen Adams, Bernie Lim, Angie Loo, Isaac Tam, Sam Tam, Ben Pliska

Meeting Called to Order: 7:01pm

Motion to adopt the minutes of the last meeting (June 14, 2019) without any revisions:

1st: Charity Siu

2nd: Belinda Weltman

Old Business:

1. CAP Update

Centrifuge Media Fall 2019 Campaign

● **Ortho Contest Campaign (3-4 weeks)**

- “Special Moments” contest campaign
- Includes video and Instagram distribution with Vancouver Daily Hive and Victoria Buzz
- Weekly prize draw (\$3,000 Budget)
- To start early November
- offices of winners please contact Trista Felty to have a cheque from BCSO mailed to you

● **Ortho Awareness Campaign (1 week)**

- “Human. Kind” awareness campaign
- Includes video and Instagram distribution with Vancouver Daily Hive and Victoria Buzz
- To start late November

2. Direct to Consumer Orthodontics

- Nothing to report due to CDSBC restructuring
- Manitoba dental board is being sued by SDC

3. Membership structure and fees

- 160 registrants at the college
- 6 non practicing / retired / or limited members
- 76 paid members
- membership drive to start soon
- **2019-20 Fees**
 - Participating: \$200 + \$300 CAP levy
 - Non-participating: \$80 + \$300 CAP levy
 - New members: \$0 (new grads only / not new to BC orthodontists)
- Consider a graduated increase in fees for new members
 -

Year	Participating	Non Participating
1	0	0
2	100	80
3	200	80
4	200 + CAP	80 + CAP

- o motion to accept the new graduated fee structure - passed

New Business:

4. CDSBC board changes

- Cayton report stated 32 issues that needed to be addressed
- Changes came into effect on September 16, 2019
- Summary of most notable changes:
 - o reducing board size from 21 members to 12
 - Dr. Richard Busse (elected)
 - Dr. Doug Conn (elected) SPECIALIST
 - Dr. Heather Davidson, PhD (public)
 - Ms. Dianne Doyle (public)
 - Ms. Barb Hambly (public)
 - Ms. Cathy Larson, CDA (elected)
 - Dr. Maico (Mike) Melo (elected) SPECIALIST
 - Ms. Sabina Reitzik, CDA (elected)
 - Ms. Shirley Ross (public)
 - Mr. Carl Roy (public)
 - Dr. Lynn Stevenson, PhD (public)
 - Dr. Richard Wilczek (elected)
 - o removing the roles of president, vice-president and treasurer, regional representation and other specialist representative positions
 - o creating the position of Board Chair, to be elected from within the Board
 - o allowing the possibility for dental therapists to run for election to the Board
 - o changing the election rules so that dentists, dental therapists and CDAs can vote for all elected board positions.
- BCSO sent a letter to the College registrar, Dr. Hacker and the minister of Health supporting a position on the board to be reserved for a specialist as we represent 10% of all college registrants
 - o We also contacted the DSS and encouraged this group to send a letter on behalf of all specialists
 - o As no position on the board was reserved for specialist, we encourage specialists to run for an elected position in order to be represented. Two of the new board members are specialists

5. Tele-dentistry position by AAO

- Currently this is a grey area
- A few US states have tele-dentistry laws, however, if there is no tele-dentistry law then tele-medical law prevails and if there is no tele-medical law then anything goes
- We encourage you to help CDSBC create parameters as tele-dentistry parameters as it is coming

6. Future meetings and AGM event

- Declining membership and participation suggests that we need to make a change
- Current model: 3-4 business meetings, 1 AGM and golf tournament (only 11 members golfed in 2019)
- 2019-20 model: 1 business meetings (November), 1 CE event in April (sponsored by American Orthodontics and Protec), 1 AGM and CE event with optional golf (June)
- Future model: 1-2 business meetings (fall and possibly winter), 1 CE event in spring, 1 AGM and CE event (May or June)
 - CAO Kelowna have BCSO meeting during conference
 - AGM and CE event: lectures and courses
- Survey to be sent to membership shortly

7. C Craig Memorial Scholarship

- BCSO has been sponsoring a scholarship of \$500 to a UBC student for many years



- 2019 Recipient is Susanna Lin
- have been asked to increase this to \$1000 - will discuss further at the AGM

Committee Reports:

8. **Insurance** – Dr. Kerry Flintoff
9. **MSP-CP/MSSH:** Drs. Paul Pocock / Angie Loo
 - recommending using Kevin Bush (craniofacial surgeon) if the patient is over 21 years they are no longer covered by MSP program
 - if the patient is over 13 years old they will be seen at an adult hospital (VGA, UBC, or private practice in downtown Vancouver)
10. **Orthodontic Module:** Dr. Paul Witt
 - see attached report
11. **Dental Specialists Society:** Dr. Belinda Weltman

- CE and Canapes event: November 15, 6-9pm, Speaker Jesse Miller, RSVP required (see attached flyer)
 - 12. **CAO:** Dr. Gina Ball (report attached)
 - 13. **PCSO:** Dr. Isaac Tam
 - PCSO 2019 Hawaii with RMSO - merger will continue in the future
 - PCSO 2020 is in Anaheim Oct 22-25
 - PCSO 2021 is in Portland
 - Elected a NYM to the BOD with a vote
 - 14. **Treasurers Report:** Dr. Trista Felty
 - ~\$30000 in TD bank, about \$4000 in Paypal account
 - 15. **BCSO Website Report:** Dr. Jordan Millar
 - Please update your profile on the website
 - 16. **WFO:** Dr. Amanda Maplethorp
 - 17. **Membership Committee:** Drs. Derek Hou / Laurene Yen / Jordan Millar
 - 18. **UBC Report:** Dr. Ed Yen
 - class is graduating November 2019
 - UBC will be interviewing in November and a part of the match program still
 - NDEB and RCDC examination process is still up in the air, and more information should follow in January
 - faculty - Sid Vohra, Bing Zhou
 - Spring Break CE in Maui (see attached flyer)
 - November 23 Sleep Apnea CE (see attached flyer)
- Some additional discussion regarding RCDC membership and value of keeping it. We will reach out to Hugh Lamont for some clarification.
 - Also discussed CDA and staffing shortages. Encouraged membership to give each other a heads up if employees are interviewing at other offices. Also possibly do a survey regarding benefits and wages so that we can all know where we stand in terms of employee compensation and to help with retention (versus having staff jump offices frequently).

Reminder 2019-2020 Meetings:

November 4th, 2019

April 24th, 2020 (Blue Water Café, Sponsored by AO and Protec)

June 5, 2020 AGM

Motion to adjourn: 8:09pm